



FOR IMMEDIATE RELEASE

CABO MARINE SHOW 2011 – THE NAUTICAL EVENT OF LOS CABOS
Cabo San Lucas, Mexico, March 1, 2011

The Cabo Marine Show returns this year to the Marina Golden Zone, on the Cabo San Lucas Marina, with new vendors, more entertainment and the all *new* La Paz Pavilion. This year's products and services reflect an ever-growing segment of Baja California Sur businesses.

"The show definitely has grown from last year, including new vendors from the La Paz area, as well as mainland Mexico," said Sergio Igartua, organizer of the second annual Cabo Marine Show. "Last year we received more than 3,000 visitors and showcased more than 40 local and foreign vendors during our 3-day event. This year we will be expanding the number of booths at the show to include new participants such as FONATUR and a more prominent presence from IGY Marina Cabo San Lucas, among others."

One target for growth this year is distributors of marine products and accessories, as the Show continues to gain popularity and fill a gap in the marine industry in the Baja Sur region. Brands will include Village Marine Tec, Parker Racor and Performance Boats. Plus, Otaduy Yachts will show its charter fleet with some of the largest luxury yachts located in Baja Sur.

Some of last year's favorite exhibitors will also be returning for the second annual Cabo Marine Show, including Cabo Riviera, Specialized Marine Services, Maui Jim and Los Cabos Winery. Many more are soon to be listed.

Show dates and times are Thursday, April 21st through Saturday, April 23rd, 2011, from 1:00 pm to 9:00 pm, on the spectacular Marina waterfront promenade by Puerto Paraiso Shopping Mall, Luxury Avenue Boutique Mall and Marina Fiesta Resort & Spa — commonly known as the Marina Golden Zone of Cabo San Lucas, Mexico.

"As usual, the sounds of great live entertainment will fill the air during the early evening hours of our three day event," said Sergio. "Bands will include Los Cabos' favorites, *The Cosmopolitans*, as well as new and exciting performances by *Ranchoe* from Monterrey and *Bluz Explosion* from La Paz."

One more improvement for this year's second annual show is the Semana Santa calendar dates, taking advantage of one of Mexico's most important holiday weeks, which is sure to bring an excellent turnout for Cabo Marine Show 2011.

For more information please visit www.cabomarineshow.com or contact sales@cabomarineshow.com

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