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CABO MARINE SHOW 2011 – A SUCCESS IN ITS SECOND ANNUAL INSTALLMENT

Cabo San Lucas, Mexico, May 31, 2011

More than five thousand residents, boat enthusiasts and vacationing Easter weekend visitors from the U.S. and Mexico converged on the Cabo Marine Show 2011, an international boat show held April 21, 22 and 23 on the Marina Golden Zone, along the IGY Marina Cabo San Lucas, in Los Cabos, Baja California Sur, Mexico.

A ribbon-cutting ceremony held on Thursday, April 21st, beside the main stage at Puerto Paraiso Mall launched the festivities. The Secretary of Tourism for the State of Baja California Sur, Ruben Reachi, did the honors accompanied by Cabo San Lucas Municipal Delegate Gabriel Larrea, other local government and corporate officials, as well as event organizers. Later they all made the rounds of the entire event and became acquainted with the products and services offered by the more than 40 businesses that participated in this second annual event.

Among principal exhibitors, Azimut Yachts was a show stopper with its 100' Jumbo, the "Super", on display. The yacht was also the site of a private prelaunch party for participant Baja.com on Friday. Otaduy Yachts introduced its new Bertram and Beneteau representation for the Los Cabos area and Fairline Boats Mexico represented the best in luxury yachts from the UK.

Cabo Riviera, BRP/Sea-Doo and Specialized Marine Services took part for the second year and, along with new participants FONATUR, Parker Racor and Village Marine Tec, and Comex Marine Coatings, were among a dozen marine services businesses represented. The host marina, IGY Marina Cabo San Lucas served as a gateway to the Marina Golden Zone, where the event is hosted each year.

Thursday's opening was topped off with a VIP cocktail party at Baja Lobster Co., a favorite in Los Cabos for its excellent cuisine. Here, exhibitors enjoyed live guitar music by Chaplin, sampled hors d'oeuvres by Chef Manuel Ramirez, cocktails courtesy of Tequila Clase Azul and fine chilled FIJI Water. A closing cocktail party was held Saturday night at La Cantina, also located on the Marina Golden Zone. Three open-air concerts on Thursday and Friday by La Paz' Blues Explozion, and the closing Saturday night concert by Cabo's own Los Cosmopolitans, topped off the entertainment.

Daytime visitors from three cruise ships and evening crowds of Easter weekend vacationers gave this year's Cabo Marine Show its strongest showing yet. In its second annual installment, Cabo Marine Show has already grown, partnering in this year with IGY Marina Cabo San Lucas, FONATUR and the Marina Golden Zone. Though still a "toddler" at two, the Show plans to grow into a full-fledged boat show by 2015.

For event dates and location for 2012, please contact sales@cabomarineshow.com.

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Contact:

Marty Olver

Media Relations

press@cabomarineshow.com

US: 503-243-1486